

Brooks Joins Pathfinder Amramp

Frances Brooks was recently hired as Regional Sales Manager for Amramp, the newest division of Pathfinder Services, Inc. Brooks is responsible for working with personal and business clients to install steel ramps throughout North Eastern Indiana. She will manage sales and operations consistent with the overall mission of Pathfinder Amramp and work closely with the home support and installation team of Amramp.

Brooks has over 13 years experience in advertising, product procurement, and relationship sales. She has coordinated and implemented marketing projects both regionally and nationally, and is an expert in tradeshow, advertising, e-commerce management and creating brand awareness.

“It is exciting to be involved at such an early stage and watch this program grow and help individuals and families in our communities. I am excited to work with a company that has a culture which places such a high value on people,” Brooks stated. “Amramp’s mission of providing mobility solutions to set industry standards for affordability, safety, innovation and service, combined with Pathfinder Services’ passion for the community was a large motivating factor in becoming involved with the organization. It is obvious that Pathfinder Services strives to accomplish their mission in which all people are valued, accepted and have control over their own destinies. This division highlights the outstanding efforts made by each organization to meet the needs of the community and each customer,” Brooks added.

Amramp is a patented, low cost steel ramp that is easy to use, fast to install, and can be rented or purchased. Amramp allows for families and businesses to rent or buy ADA compliant ramps that are made of steel and fireproof, making them much safer than wood or aluminum. The unique, perforated steel mesh ramp surface has an open pattern which allows moisture to drain, reducing the possibility of a slippery surface in wet or icy winter conditions.

Amramp offers free home evaluations and meets with each client to custom design the ramp. All of the ramps are installed by trained Amramp specialists. Ramps are available in days not weeks or months and most installations take less than a day.

Amramp is the newest division of Pathfinder Services, Inc. specializing in portable ramps systems providing solutions for clients in North Eastern Indiana. For more information on Amramp please call Frances Brooks at (260) 519-0101 or e-mail her at frances.brooks@amramp.com.